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NOTICE
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CHOOL TICKETS
SILVER LANE BUS LINE, INC.
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## TV Week \&lanthrater Eurnitu Tipralid

## Bess Myerson, Julia Meade:

 Successful TV Salesladies By CHARLES J. LEAVY
Since the days or Susan B.
Anthony and Woman Sufrage, Anthony and Woman Suffrage,
there are yery few ocupationg
which the "waker sex has not been succosaful in sex has not ning. The
deep resonant voice of the male deep resonant voice of the male
has long been the prime requisite
tor an announcer. During the many yoars of radioc's hhydey, there have
been somo female announcers, but one ever attained great stature in wis medium When sighe advent of television many radio fans were astounded
to see that the delightful masculine voice did not atways have the looks
to mate and figure to match
No matter how acceptable the
voice may be, it is absolutely necessary for good looks to go with it
in television and especially so, in long with woman's inroads into ther professions, it was a nautral for teievision to cash in on the
distants side prime asset beauty.
Bess Myerson and Julin Meade Bess Myerson and Julia Meade
ane of the most successful salestadiea in televiaion today, Strangely enough, both Bess and Borm in New York, Bess Myeraon was a bright, talented young-
ster whose. main interest was music. Her musical talent gained her admittance to the New York High
School of Music and Art, and later Hunter College by teaching piano The same year she graduated from rubmitted her picture to the Misps
New York Beauty Contest. She won that contest and went on to Julia's mother, Caroline Meade,
appeared in shakespearean roles with Walter Hampenen's troupes
With her encouragement. Julia attended Yale Drama School.
Both Beas and Jufia started on Both Beas and Julia started on
tolevision on daytime ahows, Beas
on "The Big Payoff" and Julia on on "The Big Payott" and Julia on
"Okay. Mother." Televiaion commercials were just
a natural development to Beas as
a result of the experience she gaina result of the experience she gain-
ed on "The Big Payoff."
tanek
ELECTRORIGS laboratories 277 BROAD

TWO-WAY RADIO DISPATCH CARS
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## TWIN OAKS

 ELECTRICCOMMERCIAL RESIDENTIAL INDUSTRIAL CONTRACTING
richard v. nubuc, Pro 318 madle Tpke. Ea
MII 9-7778


## SATURDAY



 And in the foo.
mothera
Faillace Works South of Border -Sal Failizce is an American artist with a Mexican ink bottle. much tortillas, ole to bulls and matadors, and palaver in Spanish, an ex-New York area reaident cha chas with brush and palette to
animate the characters for television's zaniest half-hour - ABCVs "Rocky and His Friends",
Sal Faillace does all this animated nonsense on a drawing board
in Mexico City. He is production supervigor for Gamma Productions.
an outat that emplova 150 people an outat that employs 150 people
and manufacturers the story lines
and animation for "Rocky and His Friends." The studio will andso do
and
ane animation sor the animation for "Rocky" when
th hits the South American mar-
ket-in Spanish. ket - in Spanish. nine months ago, said sam, my
biggeat problem was the language barrier. There were 12 animatora In the department, and only my-
self and the Mexican transiator could apeak English. So I used
hand signals and expressed what I wanted to say In my drawingi.
It worked out fine. Besides, an ani. mator is like an actor, instead of
acting on stage he acts on paper. In-New York recently to attend
his brother's wedding, Sal, 31, rehis brother's wedding, Sal, 31, re-
called his childhoood dooding days
In Darchmount, N. Y .
 comic books and copied all the
Disney character perience."
Sal, who never had any forma cartoon schooling, ventured into
what he calls the "play for pay" what he calls the "play for pay
ranks when he graduated from
high school a dozen years ago. He bundeded up his art work, kissed
bugo He mom goodbye, and bought a one-
way tiket to New York and the
Famo Famous studios. stuft and put me on the payroll as one of the animators for Popeye."
But Sai finally tired of Wimpy, Olive Oil and other Popeye per-
sonalities and mated commercials for television
His journey across the Rio Grande was prompted by information that Gamma was looking for an anima-
Unmarried, he plays the role of an American tourist in metropoli-
tan Mexico City. "Sometimes I get
 lonely. Besides,
ing Spanish."
PROGRAM


PROGRAM


## Any Ques̀tions?


 aren, oon Carey and dunuthter Val

 They were wed only one year.
Q: Was Arione Francile of sharem my Line murried botory
 Yhey were maried in 1964 and
have one son, who it 14 years old of Wens Jack Batley yer master B. P. Truth or Conasequences? started No. He hant had time He

 since
Q: What is Ricky Nelton's real
 Neluon.
i. Bill "Jono simenes" Dana in my ravert comodan, when will
no be on televilion again?
susuman

 Q: Darry Michan plays,
 A. Youro reterring to Dwazno Q: I heard that Jack Parr has net recorard torose. cant inere can 1 Aat ore new Paar album, Thi vartabe in chain, drug, and de
partment atores.
It can only bo purchased with a tube of liquid
mender, "Jlity Sew." nender, "Jilly Sew


EXPERT FRONT END CORREETION ${ }^{\text {and }}$ WHEEL BALANGING Cook's SERVICE STATION MI 9.5321 Ofrictal Inspootion station



## FRIDAY Television PROGRAM

| aMer |  |
| :---: | :---: |
| ELECTROAICS <br> tABORATORIES |  |
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| SHOP STANEK'S FOR <br> television <br> Radios <br> phonograpts <br> auto ramios <br> Plus Dependable Service |  |
|  |  |
| PETS! <br> - PUPPIES <br> - birds <br> - TROPICAL FISH <br> LTTLE \& MCKINNEY <br> IS WOODBRIDGE ST. MANCHESTER MI $3-8020$ |  |
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| 'IsIr <br> GLADYS CLOSE <br> AND |  |
|  |  |
| -OLAND BEAUCHESNE AT |  |
| PABEO BEAUTY |  |
| STUD10 |  |
| M1 9-2742 |  |
|  |  |


${ }_{n m}$ LARK BOLAND MOTORS - 369 Center Street

## Hollywood

 on TVBy ERSKINE JOHNSON
Hollywiod Corren Hollywood Correspondent Holiywood- (NEA) - Hollywood
Is. Talking About: Charlton Hes.
ton shelving the celluloid heroica ton shelving the cellulotid heroica
"Ben Hur and the forthcoming
"EI Cld") for a comedy furn in a
 The summers best fish story a
old to Harry Ray by a Monterey calif., sports fishing boat kikipper
"Do you catch many big fish Do you catch many big fish
around here" asked Ray.
"Big?" replied the skipper Big?" replied the skipper.
Why last week I caught one so
big the photograph weighed six big the "photograph weighed six
pounds,".
MGM reporting a $\$ 12,000,000$ gross on the latest reissue of
Gone With the Wind. That's
more than the nim's original Bing Crosby and Warner Bros. Bing Crosby and Warner Bros.
alking about Der Bingle doning he Roman collar again-for the
role of the padre in "The Devil's
dyon jiding for the "Molly Bloom" in Ulysses"wearing a black wig.
Columbia deciding to keep Gidget" going. Coming up will Spike Jones' ${ }^{\prime}$ summer madest contribution
titled, Let's Sing an an
Sing wiong with Macula and Vampira." 14 -year-al
Mickey Rooneys sprout, Timmy, making his tele-
film series debut in "Room for One More." The show bows this fall.
Alec Guinness checking in for
the role of Prince Feisal Alec Guinness checking in for
the role of Prince FFisal, leader of
the Arab revolt, in "Lawrence of Arabia," An Ironic casting switch don, stage in "Ross.".
Steve Mc Me Lontember McQueen set for a Sep.
Fain" in London. in "A Hatrul of
The The word for a certain lah-de.
dah starlet: "She has a drip-dry
mind". "King of the Seven Seas," bi-
opic of Sir Francis Drake, going before the cameras in Rome, with
Rod Taylor in the title Dean Martin shelling out sis8.Hotel in Las Vegas. Para-
mount talking to Hedy Lamar mount talking to Hedy Lamarr
about a film comeback. . . Rod Serling planing a feature movie of hig, "Twilight Zone" TV
series. Now that Ahe's Mrs.
David David Neisoon, June Blar will play
Mrs. David Nelson in the TV se The grapevine twisting about roe costarring in a movie. That makigg that Lauren Bacall is Mrs
Now Jason Robards Jr., he has shelved tion, It was once the hit of the
party circuit. . is so close, however, he needs no The Film Academy will crack practices used by promotional the annual Oscar race..... Script start of "Hawail" unth the fall of
1962, There are only 200 pages
ready to date for the camb Warner Bros. is plotting a film
verrion of its old film hit,""One Trade paper item: "Impact of operate profitably for theaters to nany would disappear." according Owners of America's antipay ? Onless pay TV comes, giving
movie-makers added revenue to
roduce theater movies, many heatera will disappear simply b
cause of product shortage.

## Betsy Has Hopes

To Do Musical
Betsy Palmer, pert paneliat on
"Ive Got a Secret", would love to star in a musical some day. That'A "I don't know though, she rehold up. If I got my laryngitise would what
would I do? I'm not afraid to up and face an noudience. It don't time flat if 1 had to if it were not TV fans have already Silvera show, once on the old Phil ry Moore Show. The critios seem-


